## KSOC-FM Dallas, Texas

# Quarterly List of Programming Responsive to Issues of Community Concern First Quarter 2016 April 10, 2016

In our ongoing effort to serve the public interest, Station KSOC-FM broadcasts programming responsive to issues of concern to Dallas/Fort Worth Metroplex and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Category 1 – Education – This is an ongoing mission to inform our listeners about the many no to low cost options to improve their educational status.

Category 2 – Healthcare – With the rising number of healthcare issues in the African American community, healthcare is a constant concern that is addressed.

Category 3 - Arts & Culture- There is a large arts and cultural community in the DFW metroplex. The various art & culture programs are discussed to educate our listeners about their heritage as well as a means of providing our youth with a positive option and an outlet to the freedom of expression - through the arts.

Category 4 - Community Programs & Services – It is our mission to inform our listeners about the programs & services available for them to improve their livelihoods.

Category 5 – Violence & Crime – With the state of our Nation and our city many concerns and issues were addressed regarding crime prevention and safety.

# Page 2 Programs/Issues 1st Quarter 2016

<u>Issue</u> Category 1	<b>Program</b>	<b>Description</b>	<u>Date</u>	Time/Duration
Education				
	PSA	UNCF Masked Ball An event to help raise money for College students to attend a HB Via scholarship.		:30(am/pm) drive Run times 7
	PSA	Xavier 5 <sup>th</sup> Mardi Gras Ball An event to help raise money for Students to receive scholarships Attend Xavier University.		30(am/pm) drive Run times 7
	PSA	UNCF Mayors Luncheon A lunch with the Mayor of Ft. V To help raise money for scholar For students going to college.		:30(am/pm) drive Run times 7
	PSA	KIPP Charter School A charter school that offers free Enrollment for students pre-k-8 Grade.		:30(am/pm) drive Run times 3
Community P	Program	National School Choice Week An interview to discuss the variou Different choices parents have wh Selecting a school for their child. Guest speaker: Andrew Campanel	en	1/24/16 30 Minutes
Community P	Program	UNCF Masked Ball An event to help raise money for College students to attend a HBCU Via scholarship. Guest speaker: Cortney Lewis	J	1/24/16 30 Minutes
Community P	rogram	UNCF Mayor's Luncheon A lunch with the Mayor of Ft. Wo To help raise money for scholarsh To help raise money for scholarsh Guest speaker: Cedric Bailey	ips	3/06/16 30 Minutes

#### Category 2 Healthcare

*PSA* <u>Lupus Walk</u> 2/08 - 03/31 :30(am/pm)

A walk to help spread awareness about the Disease of Lupus and to help raise money Run times 70

Find a cure.

PSA WWE Special Olympics 3/29 - 3/31 :30(am/pm)

An event to support people with drive
Disabilities to participate in sports Run times 3

In conjunction with the WWE.

Community Program Walk To End Lupus 2/28/16

A walk to help spread awareness about the 30 Minutes

Disease of Lupus and to help raise money

Find a cure...

Guest speaker: Ms. Cotton (Lupus Survivor)

Community Program Fit And Faithful Living 3/04/16

Dr. Kiley called to discuss national heart 30 Minutes

And lung awareness month and how people

Can take care of themselves if they have heart or lung issues.

Guest speaker: Reggie Dupard, LaChanda and Lisa

Rosborough

Community Program Metrocare Services 3/27/16

An organization that helps people with 30 Minutes

Disabilities by providing free services

To low income families.

Guest speaker: Dr. John Burruss Chief Executive Officer

Community Program IVC Filter 3/27/16

A conversation to spread awareness 30 Minutes

About IVC Filters for people who've had

Blood clots.

Guest speaker: Brian Eberstein

### Category 3 Arts & Culture

PSA NIA Kids 2/10 - 2/26 : 30(am/pm)

An art program for children to participate
In the arts such as Plays, singing and
Run times 17

Learning to play a musical instruments.

**PSA** 

Santa Fe Days

3/15 - 3/18 : 30(am/pm)

An event to showcase the culture

drive

Of Native Americans. To listen to their

Run times 4

Music and artwork.

Community Program

MLK Parade

1/10/16

A parade to celebrate the life and

30 Minutes

Legacy of Dr. Martin Luther King Jr. And continue this vision of equality,

Guest speaker: Windsor Barbee

Community Program

Ft. Worth Stock Show & Rodeo

1/31/16

An event to showcase the culture

30 Minutes

Of animal breeding, riding bulls

And the life of a Cowboy.

Guest speaker: Andrew Brockman Publicity Manager

Community Program

Black Dance Theater

2/07/16

A conversation about the Dallas Black

30 Minutes

Dance Theaters and the programs they offer

To kids interested in dance.

Guest speaker: Melissa Young Associate Artistic Director

Community Program

Santa Fe Days

3/13/16

An event to showcase the culture

30 Minutes

Of Native Americans. To listen to their

Music and artwork.

Guest speaker: Annette Anderson

#### Category 4 **Community Programs & Services**

**PSA** 

Be The Vote

2/17 - 3/31

:30(am/pm)

A non-partisan voter registration drive

Run times 13

At Truth Night Club and Eastfield College To help spread awareness about the importance Of voting and getting registration to vote.

**PSA** 

<u>Dallas 16<sup>th</sup> Diversity Career Fair</u> 2/08 - 02/17

:30(am/pm)

A free job fair for resident of DFW to

Run times 5

Attend if seeking employment with over 30

Employers in attendance.

Community Program

Track And Field

1/17/16

A conversation with Track and Field

30 Minutes

Athletes about the Texas Association of Track

And field to introduce kids to the sport.

Guest speaker: Olympian Jeremy Wariner and Michelle Carter

Community Program

Rebuild Rowlett 5k Walk

2/14/16 30 Minutes

A walk to help raise money for the

City of Rowlett to help rebuild after

A tornado destroyed many homes and businesses.

Guest speaker: Mayor Todd Gottel

Community Program

Reunion Tower Spring Break

2/28/16 30 Minutes

An event for families to attend during

Spring break that included story-time, Meeting animals and playing games.

Guest speaker: Public Relations Manager, Katie Chaumont

Promo's

Be The Vote

2/17-3/31

Run times: 100 times

An initiative to help raise awareness about voting

And getting registered to vote. We also promoted Voter Registration Drives at Truth Night Club, Eastfield College

The MLK Center.

Democratic Townhall

A simulcasting of the Democratic Town Hall

3/13/16

with Presidential Candidates Hilary Clinton

1 Hour

and Bernie Sanders

Category 5 Violence & Crime

**PSA** 

Volunteer's Of America

3/15 - 3/31

:30(am/pm)Run times 13

An initiative by VOA to help mentor

Women who have drugs addictions and Criminal past to help encourage them to

Stay on the right path.

Community Program

Domestic Violence Walk

2/14/16

A Walk for victims of domestic violence

30 Minutes

To come together to raise awareness and

Provide information to victims of domestic violence.

Guest speaker: Denise Wolford

Community Program

Refuge House

3/20/16

An organization to children get adopted

30 Minutes

Who have been neglected, hurt or abandoned And to provide a positive environment for them.

Guest speaker: Brandon Contreras

"PS2,VOPS02,"3rd Annual National Youth HIV Day",,00:30,,,,,

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"PS2,VOPS03,"Health Care",,00:30,,,,,

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"PS2,VOPS04,"Be The Vote MLK",,00:30,,,,,

13

03/14/16 06:33 AM 03/15/16 07:45 AM 03/16/16 08:44 AM 03/18/16 05:47 AM 03/21/16 06:46 AM 03/22/16 06:48 AM 03/23/16 06:47 AM 03/24/16 05:45 AM 03/24/16 08:44 AM 03/25/16 07:42 AM 03/28/16 06:43 AM 03/29/16 07:48 AM 03/30/16 08:45 AM

"PS2,VOPS05,"Santa Fe Days ",,00:30,,,,,

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03/14/16 07:46 AM 03/15/16 08:46 AM 03/17/16 05:45 AM 03/18/16 06:45 AM

"PS2,VOPS06,"UNCF Mayors Luncheon",,00:30,,,,,

7

03/14/16 05:32 AM 03/15/16 06:47 AM 03/16/16 07:45 AM 03/17/16 08:38 AM 03/21/16 05:46 AM 03/22/16 05:47 AM 03/23/16 05:46 AM

,,PS2,VOPS07,"Kids Vision Fest",,00:30,,,,,

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"PS2,VOPS08,"Pink Pumps Fashion Show",,00:30,,,,,

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"PS2,VOPS09,"Lincoln Madison Super Saturday",,00:30,,,,,

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"PS2,VOPS10,"VOA Texas Mentor Program",,00:30,,,,,

13

03/14/16 08:45 AM 03/16/16 05:37 AM 03/17/16 06:45 AM 03/18/16 07:47 AM 03/21/16 07:46 AM 03/22/16 07:48 AM 03/23/16 07:45 AM 03/24/16 06:44 AM 03/25/16 05:47 AM 03/25/16 08:48 AM 03/28/16 07:46 AM 03/29/16 08:46 AM 03/31/16 05:45 AM

"PS2,VOPS11,"Special Olympics Summer Games",,00:30,,,,,

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,,PS2,VOPS12,"UNCF Masked Ball",,00:30,,,,,

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02/09/16 08:45 AM 02/11/16 06:32 AM 02/12/16 08:46 AM 02/16/16 05:41 AM 02/17/16 06:34 AM 02/18/16 06:40 AM 02/19/16 06:46 AM

"PS2,VOPS13,"Know Your Status",,00:30,,,,,

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"PS2,VOPS14,"Ft Worth Stock Show And Rodeo",,00:30,,,,,

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,,PS2,VOPS15,"Walk To End Lupus",,00:30,,,,,

70

02/10/16 06:48 AM 02/11/16 08:26 AM 02/15/16 06:47 AM 02/16/16 07:42 AM 02/17/16 08:46 AM 02/18/16 08:45 AM 02/19/16 08:44 AM 02/22/16 06:47 AM 02/22/16 08:48 AM 02/23/16 06:46 AM 02/23/16 08:43 AM 02/24/16 06:40 AM 02/24/16 08:42 AM 02/25/16 06:34 AM 02/25/16 08:42 AM 02/25/16 06:44 AM 02/25/16 08:42 AM 02/29/16 06:44 AM 02/29/16 07:48 AM 02/29/16 08:45 AM 03/01/16 05:37 AM 03/01/16 06:43 AM 03/01/16 07:45 AM 03/01/16 08:47 AM 03/02/16 05:33 AM 03/02/16 06:40 AM 03/02/16 07:36 AM 03/02/16 08:46 AM 03/03/16 05:46 AM 03/03/16 06:49 AM 03/03/16 07:44 AM 03/03/16 08:47 AM 03/04/16 05:47 AM 03/04/16 06:40 AM 03/04/16 08:46 AM 03/07/16 05:45 AM 03/07/16 06:30 AM 03/07/16 07:46 AM 03/07/16 08:46 AM 03/08/16 05:45 AM 03/08/16 07:47 AM 03/09/16 06:47 AM 03/09/16 07:46 AM 03/09/16 06:47 AM 03/09/16 07:46 AM 03/10/16 08:47 AM 03/09/16 07:46 AM 03/10/16 08:46 AM 03/10/16 07:46 AM 03/11/16 08:46 AM 03/11/16 08:46 AM 03/11/16 07:46 AM 03/11/16 08:46 AM 03/11/16 07:46 AM 03/11/16 08:46 AM 03/11/16 07:46 AM 03/11/16 08:46 AM 03/11/16 08:46 AM 03/11/16 07:46 AM 03/11/16 08:46 AM 03/11/16 08:46 AM 03/11/16 07:46 AM 03/11/16 08:46 AM 03/11/16 08:46 AM 03/11/16 07:46 AM 03/11/16 08:46 AM 03/21/16 08:46 AM 03/22/16 08:46 AM 03/23/16 08:48 AM 03/24/16 07:44 AM 03/25/16 06:47 AM 03/28/16 05:47 AM 03/28/16 08:46 AM 03/28/16 08:46 AM 03/23/16 08:48 AM 03/24/16 07:44 AM 03/25/16 08:47 AM 03/28/16 08:47 AM 03/28/16 08:48 AM 03/24/16 07:44 AM 03/25/16 08:47 AM 03/28/16 05:47 AM 03/28/16 08:47 AM 03/28/16 08:48 AM 03/24/16 07:44 AM 03/25/16 08:47 AM 03/28/16 08:

"PS2,VOPS16,"Dallas Diversity Career Day",,00:30,,,,,

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02/09/16 07:45 AM 02/11/16 05:27 AM 02/12/16 07:47 AM 02/15/16 08:47 AM 02/17/16 05:34 AM

#### ,,PS2,VOPS17,"NIA Kids Breaking The Chains",,00:30,,,,,

17

02/10/16 05:48 AM 02/11/16 07:45 AM 02/15/16 05:46 AM 02/16/16 06:44 AM 02/17/16 07:47 AM 02/18/16 07:46 AM 02/19/16 07:46 AM 02/22/16 05:45 AM 02/22/16 07:46 AM 02/23/16 05:36 AM 02/23/16 07:47 AM 02/24/16 05:39 AM 02/24/16 07:45 AM 02/25/16 05:40 AM 02/25/16 07:44 AM 02/26/16 05:47 AM 02/26/16 07:46 AM

"PS2,VOPS18,"African American Health Expo",,00:30,,,,,

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"PS2,VOPS19,"March Of Dimes Walk",,00:30,,,,,

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"PS2,VOPS20,"WWE Special Olympics",,00:30,,,,,

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03/29/16 05:47 AM 03/30/16 06:44 AM 03/31/16 07:45 AM

,PS2,VOPS21,"KIPP Charter School",,00:30,,,,

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03/29/16 06:45 AM 03/30/16 07:45 AM 03/31/16 08:45 AM

"PS2,VOPS22,"5th Trinity River Wind Festival",,00:30,,,,,

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"PS2,VOPS23,"Fashion's For The Cure",,00:30,,,,,

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"PS2,VOPS24,"MLK Parade",,00:30,,,,

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"PS2,VOPS25,"Career Expol",,00:30,,,,,
"PS2,VOPS26,"Glenn Heights Torando Assiatance",,00:30,,,,,
"PS2,VOPS27,"HBCU Career Fair",,00:30,,,,,
 PS2,VOPS28,"Lincoln High School Dance Competition",,00:30,,,,,
02/09/16 06:49 AM 02/10/16 08:46 AM 02/12/16 06:35 AM
 PS2,VOPS29,"Xavier University 5th Mardi Gras Ball",,00:30,,,,,
02/09/16 05:46 AM 02/10/16 07:44 AM 02/12/16 05:42 AM 02/15/16 07:46 AM 02/16/16 08:45
AM 02/18/16 05:39 AM 02/19/16 05:46 AM
"PS2,VOPS30,"Carter High PSA",,00:30,,,,,
"PS2,VOPS31,"Domestic Violence",,00:30,,,,,
"PS2,VOPS38,"NIA Kids Play Color Us Black",,00:30,,,,,
"PS2,VOPS39,"2nd Annual Maulana Dotch Ladies Pro-Am",,00:30,,,,,
"PS2,VOPS40,"Scottish Rite Hospital",,00:30,,,,,
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**End of Report**